

Zoë Kelly

Illustration & Graphic Design

(716) - 901 - 4695

zoekelly.illustration@gmail.com

zoekellyillustration.com

Education

Pratt Institute

Brooklyn, NY

Graduated May 2021

BFA Communications Design

Illustration Emphasis

Skills

Microsoft & Google Suite

Adobe

InDesign, Photoshop,

Illustrator, Lightroom,

AfterEffects, PremierePro

Sketch

Mock-up Design

Key Frame and GIF Animation

Social Media Assets

Children's Media

Conceptual Storytelling

Passionate About Creating

Self-Driven and Organized

Experience

2023 - **Children's Media Association**
Now *Graphic Design Volunteer*

Creates social media graphics according to CMA brand guidelines, and completes design request forms on ClickUp.

2022 - **Painting With a Twist**
Now *Assistant Artist*

Offers helpful painting tips and teaches techniques as needed. Paints reference paintings for classes to learn from

2020 - **Freelance Illustration & Design**
2023

Effectively communicates with clients to establish project goals and clear deadlines.

2020 **Noonchorus**
Social Media Intern

Collaborated with a team to produce informative social media posts and website assets according to brand guidelines.